

SUMMARY Q2 2021

"We help our clients across the world build deeper customer relationships and brand loyalty through the delivery of seamless, personalized, omnichannel interactions, increasingly driven by technological advances in a digital world.."

> -Kenneth Tuchman Founder, Chairman and Chief Executive Officer

TTEC Holdings, Inc.

As of 6/30/21

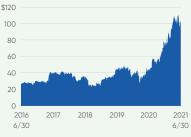
NASDAQ Exchange	TTEC
Market Cap (MM)	\$4,887.4
Enterprise Valuation (MM)	\$5,555.2
Q2 Weighted-Average Diluted Shares Outstanding (m	im)* 47.4
Share Price (as of 6/30/21)	\$103.09
52-Week Range	\$42.90 - \$111.04

FINANCIAL METRICS

LTM Revenue (GAAP) (MM)	\$2,158.0
LTM Diluted EPS (GAAP)	\$3.46
LTM Diluted EPS (Non-GAAP)	\$4.75
LTM EBITDA (Non-GAAP) (MM)	\$361.1
Net Debt/LTM EBITDA (Non-GAAP)	1.8x
Dividend per Share (annualized estimate)**	\$0.86

^{*} Weighted average for Q2 2021

FIVE-Year **TTEC Performance***



As of 6/30/21

HEADQUARTERS

9197 S. Peoria Street Englewood, CO 80112

WEBSITE

ttec.com

EMPLOYEES

CLIENTS

Contacts

REGINA PAOLILLO

EVP, Chief Financial and Administrative Officer (E) investor.relations@ttec.com

DUSTIN SEMACH

SVP, Global Chief Financial Officer (E) investor.relations@ttec.com

PAUL MILLER

SVP, Treasurer and Investor Relations Officer (E) paul.miller@ttec.com (P) 303.397.8641

About TTEC

TTEC Holdings, Inc. (NASDAQ: TTEC) is one of the largest, global CX (customer experience) technology and services innovators for end-toend, digital CX solutions. The Company delivers leading CX technology and operational CX orchestration at scale through its proprietary cloud-based CXaaS (Customer Experience as a Service) platform. Serving iconic and disruptive brands, TTEC's outcome-based solutions span the entire enterprise, touch every virtual interaction channel, and improve each step of the customer journey. Leveraging next gen digital and cognitive technology, the Company's Digital business designs, builds, and operates omnichannel contact center technology, conversational messaging, CRM, automation (AI / ML and RPA), and analytics solutions. The Company's Engage business delivers digital customer engagement, customer acquisition & growth, content moderation, fraud prevention, and data annotation solutions. Founded in 1982, the Company's singular obsession with CX excellence has earned it leading client NPS scores across the globe. The company's nearly 58,500 employees operate on six continents and bring technology and humanity together to deliver happy customers and differentiated business results. To learn more visit us at www.ttec.com

Investment Thesis

INDUSTRY **LEADER**

- · A global leader in CX technology and service solutions
- 38-year heritage of innovation in technologyrich, value-oriented capabilities
- 24-year public company, supporting 6 continents & 50 languages
- · Deep domain expertise, proven industry leaders

INTEGRATED OFFERINGS

- Humanify® Customer Experience as a Service offering end-to-end customer consulting, technology, growth, care, fraud detection and prevention, and content moderation
- New standards of excellence through more strategic, outcome-based results

RECURRING **REVENUE**

- · High revenue visibility
- Growing revenue from expanded clientele, geographies and integrated offerings, and strategic partnerships and acquisitions
- 10+ years of average tenure of Top 20 clients

SUSTAINABLE VALUE CREATION

- Significant investment in innovation, operations, leadership, sales and marketing
- Commitment to acquisitions and capital distributions

FINANCIAL PERFORMANCE

- · Industry-leading financial performance
- · Strong cash flow and balance sheet

Key Priorities and Growth Drivers

1. DELIVER SUSTAINABLE AND PROFITABLE GROWTH

- Expand integrated global customer engagement offerings
- Stronger bookings with improved quality and diversity

2. INCREASE MARKET ADOPTION OF **OUR DIFFERENTIATED SOLUTION**

· Accelerate investments in our vertical, aeographic and sales strategies

3. INCREASE INVESTMENT IN **CONTINUOUS INNOVATION**

Stay strategically relevant and ahead of the needs of our client base with new products and services

4. EXECUTE ACQUISITIONS

 Inorganic growth through accretive and strategic acquisitions

Humanify® Customer Experience as a Service (CXaaS)

Unified solutions which deliver personalized and seamless omnichannel customer engagements.

TTEC DIGITAL CX TECHNOLOGY & SERVICES SOLUTIONS \$324M* (15% OF REV)

TTEC ENGAGE **GLOBAL CX DELIVERY SOLUTIONS** \$1,834M* (85% OF REV)

CLOUD CONTACT CENTER TECHNOLOGY PLATFORM

OMNICHANNEL SYSTEMS INTEGRATION & ORCHESTRATION

AUTOMATION (AI/ML/RPA)

DATA ANALYTICS

KNOWLEDGE MANAGEMENT

DIGITAL TRANSFORMATION & STRATEGY CONSULTING



CUSTOMER CARE

FRAUD DETECTION & **PREVENTION**

CONTENT MODERATION

CUSTOMER ACQUISITION, RETENTION & GROWTH

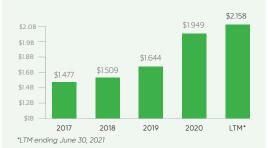
TECHNICAL SUPPORT

^{**} Subject to Board approval. Source: Company Reports

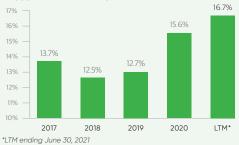
^{*} Financials based on a LTM GAAP revenue basis (as of June 30, 2021)

Summary Financial Metrics

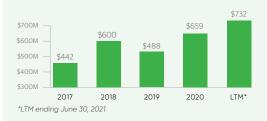
TOTAL REVENUE (IN \$ BILLIONS)*



ADJUSTED EBITDA MARGIN*



BOOKINGS (IN \$ MILLIONS)*



Bringing the Integrated Offering to Market

Our integrated go-to-market strategy brings vertical industry and customer experience domain expertise together.

COMMUNICATION MEDIA & TECHNOLOGY

- · Communications
- · High Tech
- Media & Entertainment Cable / Satellite

HEALTH & PUBLIC SECTOR

- Payor
- Provider
- Pharmaceutical / PBM
- Medical Devices
- Public Sector (Federal, State & Local, Education)

FINANCIAL SERVICES

- Banking
- Insurance
- Payments
- Brokerages

DIVERSIFIED

- Automotive, Travel & Transportation
- Retail, Consumer Goods & Services
- Energy
- Utilities
- · Emerging Industries

INTERNATIONAL GEOGRAPHIES

- APAC
- EMEA
- LATAM
- Other Emerging Geographies

Acquisitions are Focused on Enhancing the Platform

COMPANY	STRATEGIC FIT	BUSINESS SEGMENT	DATE OF ACQUISITION
eLoyalty	Cisco omnichannel design, implementation and managed services	Digital	May 2011
iKnowtion	CX data-analytics strategy and execution	Digital	Feb 2012
Guidon	CX strategy and process optimization	Digital	Oct 2012
Sofica Group	Broad European multilingual customer services	Engage	Feb 2014
rogenSi	Leadership and change management consulting	Digital	Aug 2014
Atelka	Canada-based customer experience provider	Engage	Nov 2016
Connextions	Healthcare customer sales and services	Engage	Apr 2017
Motif	India/Philippines-based fraud detection & prevention, and content moderation services	Engage	Nov 2017
SCS	UK-based Cisco omnichannel partner	Digital	April 2018
FCR	US-based provider of agile CX to born-digital and hypergrowth clients	Engage	Oct 2019
Serendebyte	Intelligent automation CX solutions provider	Digital	Feb 2020
VoiceFoundry	Amazon Connect solutions partner	Digital	Aug 2020
Avtex	Genesys and Microsoft CX technology solutions provider	Digital	April 2021



KENNETH TUCHMAN

Founder, Chairman and Chief Executive Officer Background: Founded TTEC in 1982



GEORGE DEMOU

President, TTEC Digital
Background:

Avtex Solutions, Transcend Communications



STEVE POLLEMA

EVP & COO, TTEC Digital Background: eLoyalty, LLC, MarchFirst, Accenture



CHANDRA VENKATARAMANI

SVP, Chief Information Officer Background: Convergys, Aegis, Swift Response



DUSTIN SEMACH

SVP and Global Chief Financial Officer (CFO) Background:

Rackspace Technology, DXC Technology, CSC and IBM



REGINA PAOLILLO

EVP, Chief Financial and Chief Administrative Officer Background: Cognizant (TriZetto), General Atlantic, Creditek, Genpact, Gartner



JUDI HAND

EVP, Chief Revenue Officer Background: AT&T, Qwest, US WEST



SEAN ERICKSON

SVP, TTEC Engage Background:

Eventus Solutions Group, One Touch Brands, SITEL



MARGARET MCLEAN

SVP, General Counsel and Chief Risk Officer Background: CH2M HILL, Holme Roberts & Owen, LLP



PAUL MILLER

SVP, Treasurer and Investor Relations Officer Background:

J.D. Edwards, Wells Fargo Bank, BONY