

Shift your revenue engine into high gear

Drive growth with data-powered automotive sales

The fight for customers has never been fiercer. Facing longer sales cycles, lower conversion rates, and increased competition, sales teams must work harder than ever to grow revenue.

At the same time, the automotive industry keeps evolving as digital transformation, new mobility models, and consumer behaviors drive change.

TTEC's revenue generation solutions for the auto industry leverage more than 40 years of experience – combining AI-driven insights, award-winning sales strategies, and global scale to drive revenue fast, and make it last.



2025 Gold Stevie®
Award winner for
Innovation in Sales

From insights to impact: Solutions that drive results

Take automotive sales to the next level with AI-powered insights, cutting-edge technology, and proven best practices.



Data-driven decision making

Every sales motion is backed by analytics, ensuring precision-targeted revenue strategies.



Seamless integration

Whether augmenting existing sales operations or deploying a full-service solution, we operate as an extension of your brand.



End-to-end revenue acceleration

From lead generation to customer conversion and retention, we optimize every stage of the sales funnel.

Revving up auto sales success, powered by results

\$3.2M

in potential new sales revenue in 3 weeks

53%

faster sales coaching process

\$30M

ROI each year through lead optimization

89%

more customers reached through lead optimization

Source: TTEC automotive clients

Proven revenue boosters that accelerate growth

We've got the right mix of technology, people, and sales expertise to keep your brand moving forward.



AI-powered sales intelligence: We find the right leads, at the right time, with predictive AI targeting and intent signals that convert.



Service to Sales: Our award-winning solution harnesses the power of AI to uncover hidden revenue opportunities in service interactions.



Customer acquisition: Our insight-based, outcome-driven approach helps you find, acquire, and engage customers across all channels.



AI-enabled training: Our real-time coaching and training helps teams speed up sales cycles.

TTEC's automotive sales specialists and playbook can help you:

- ✓ Launch a new D2C resale channel
- ✓ Re-engage idle subscriptions
- ✓ Expand EV adoption
- ✓ Optimize fleet and telematics sales
- ✓ Turn in-vehicle support into a revenue opportunity

Success in action:

How we drove 350% revenue growth in one year

When a global automotive manufacturer noticed customers weren't subscribing to connected services once their trials ended, our sales teams went to work. An outbound team educated customers during trials and inbound concierge support helped them activate features during vehicle handover, resulting in:

- ✓ 10x dealer network expansion
- ✓ 350% year-over-year revenue growth
- ✓ 537% year-over-year increase in subscriptions sold



Shift your revenue growth into overdrive

Contact our sales experts today

ABOUT TTEC

We are TTEC (NASDAQ: TTEC). The architects and builders of next-generation customer experiences. For over four decades, we've been shaping and redefining what it means to connect brands with their customers: Seamlessly, intelligently, and with lasting impact. We partner with the world's most iconic and disruptive companies to design and deliver AI-powered, digital-first experiences that don't just serve customers, but exceed their expectations. Every interaction. Every touchpoint. Every time.

TTEC Engage is our front-line engine delivering AI-enabled services that include customer engagement, acquisition, tech support, fraud prevention, back-office and more. Our TTEC Digital division builds the future of CX, crafting omnichannel platforms, CRM solutions, AI-driven insights and analytics that power smarter, more personal engagements. Operating across six continents, we fuse technology and human empathy to turn challenges into opportunities, interactions into relationships, and brands into legends. Bringing humanity to business is our purpose. Excellence is our standard. And the results? Happy customers. Stronger businesses. Unstoppable growth.

Join us. Experience the bold CX revolution at [TTEC.com](https://www.ttec.com)