



TECH, MEDIA & COMMS.

Plug into faster revenue growth

Turn up the volume with AI-powered sales

The fight for customers has never been fiercer. Facing longer sales cycles, lower conversion rates, and increased competition, sales teams must work harder than ever to grow revenue.

At the same time, the technology, media, and communications industries keep evolving. AI is changing the way customers discover platforms, customers care more about security and privacy than ever before, and revenue is increasingly tied to customer experience. Long wait times and poor-quality support can result in immediate revenue loss.

TTEC's revenue generation solutions leverage more than 40 years of experience – combining AI-driven insights, award-winning sales strategies, and global scale to drive revenue fast, and make it last.



2025 Gold Stevie® Award winner for Innovation in Sales working a global telecommunications company.

Major Contender in Everest Group Sales Services Peak Matrix™ Assessment, for both B2B and B2C sales



From insights to impact: Solutions that drive results

Take sales to the next level with AI-powered insights, cutting-edge technology, and proven best practices.



Data-driven decision making

Every sales motion is backed by analytics, ensuring precision-targeted revenue strategies.



Seamless integration

Whether augmenting existing sales operations or deploying a full-service solution, we operate as an extension of your brand.



End-to-end revenue acceleration

From lead generation to customer conversion and retention, we optimize every stage of the sales funnel.

Supercharged sales success, powered by results

45%

annual revenue lift

\$18.5M

in opportunity revenue over 2 years

2X

net revenue increase

27%

increase in revenue per agent

164K

leads worked

Source: TTEC communications, media, and entertainment clients

Proven revenue boosters that accelerate growth

We've got the right mix of technology, people, and sales expertise to keep your brand moving forward.



AI-powered sales intelligence: We find the right leads, at the right time, with predictive AI targeting and intent signals that convert.



Service to Sales: Our award-winning solution harnesses the power of AI to uncover hidden revenue opportunities in service interactions.



Customer acquisition: Our insight-based, outcome-driven approach helps you find, acquire, and engage customers across all channels.



AI-enabled training: Our real-time coaching and training helps teams speed up sales cycles.

TTEC's sales specialists and playbook can help you:

- ✓ Leverage advanced AI to identify and target the right leads at the right time
- ✓ Accelerate sales cycles with real-time coaching and AI-enabled sales training
- ✓ Uncover upsell and cross-sell opportunities during service interactions
- ✓ Engage customers at every stage, to help build relationships that pay off
- ✓ Re-engage idle subscriptions

Success in action:

How we transformed care channels into revenue engines

When a global telecommunications company wanted to evolve its contact center from a cost center to a profit center and sell through care channels – without pulling 3,500 associates off the phones – our award-winning service to sales approach generated:

- ✓ 18,000+ incremental sales in care channels each month
- ✓ 280% increase in gross phone adds
- ✓ Additional 42% increase in sales following phase two



Power-up your revenue pipeline

Contact our sales experts today

ABOUT TTEC

We are TTEC (NASDAQ: TTEC). The architects and builders of next-generation customer experiences. For over four decades, we've been shaping and redefining what it means to connect brands with their customers: Seamlessly, intelligently, and with lasting impact. We partner with the world's most iconic and disruptive companies to design and deliver AI-powered, digital-first experiences that don't just serve customers, but exceed their expectations. Every interaction. Every touchpoint. Every time.

TTEC Engage is our front-line engine delivering AI-enabled services that include customer engagement, acquisition, tech support, fraud prevention, back-office and more. Our TTEC Digital division builds the future of CX, crafting omnichannel platforms, CRM solutions, AI-driven insights and analytics that power smarter, more personal engagements. Operating across six continents, we fuse technology and human empathy to turn challenges into opportunities, interactions into relationships, and brands into legends. Bringing humanity to business is our purpose. Excellence is our standard. And the results? Happy customers. Stronger businesses. Unstoppable growth.

Join us. Experience the bold CX revolution at [TTEC.com](https://www.ttec.com)